

TRƯỜNG ĐẠI HỌC PHÚ YÊN

Số: 694 /TB-ĐHCT

Cần Thơ, ngày 12 tháng 4 năm 2018

ĐẾN Số: 332  
Ngày: 23/4/2018  
Chuyên:  
Lưu hồ sơ số:

## THƯ MỜI

(V/v viết bài báo và tham dự Hội thảo Quốc tế lần thứ 2)

Kính gửi: Trường Đại học Phú Yên

Trường Đại học Cần Thơ (CTU) phối hợp cùng với Trường Đại học Downtown- Houston (UHD) - Hoa Kỳ và Trường Đại học Kinh tế- Luật (UEL), tổ chức hội thảo “The 2018 University of Houston Downtown - Can Thơ University International Economics and Business Conference” lần thứ 2 tại Đại học Kinh tế- Luật, Thành phố Hồ Chí Minh từ ngày 31 tháng 5 đến ngày 1 tháng 6 năm 2018. Dự kiến các mốc thời gian của Hội thảo sau:

- Các mốc thời gian của Hội thảo:
  - 30/4/2018: Hạn nhận bài viết hoặc tóm tắt
  - 10/5/2018: Hạn đăng ký và nộp phí tham dự đợt 1
  - 20/5/2018: Hạn đăng ký và nộp phí tham dự đợt 2
- Địa điểm: Đại học Kinh tế-Luật, Khu phố 3, Phường Linh Xuân, Quận Thủ Đức, Thành Phố Hồ Chí Minh
- Thông tin liên lạc:  
PGS. TS. Võ Thành Danh, SĐT: 0918508192, email: [vt danh@ctu.edu.vn](mailto:vt danh@ctu.edu.vn)  
PGS. TS. Phạm Đức Chính, email: [chinhp d@uel.edu.vn](mailto:chinhp d@uel.edu.vn)

Các bài báo của Hội thảo sẽ được đăng trên kỷ yếu của hội thảo (ISSN 2472-9329-Print and 2472-9310-Online) và một số bài báo xuất sắc sẽ được đăng trên tạp chí quốc tế “The Southeast Asia Review of Economics and Business” (ISSN 2472-9299-Print and 2472-9302-Online). Các thông tin khác tham khảo trong CFP đính kèm.

Rất mong nhận được sự quan tâm của Quý đơn vị!

### Nơi nhận:

- Như trên;
- Lưu KHTH, HTQT.

HIỆU TRƯỞNG  
  
Hà Thanh Toàn



# CALL FOR PAPERS

University of Houston-Downtown and Can Tho University  
2018 International Economics and Business Conference  
May 31<sup>st</sup> – June 1<sup>st</sup>, 2018  
Ho Chi Minh City, Vietnam

**Submission Deadline: Monday, April 30, 2018**

## The Conference

The 2018 University of Houston Downtown-Can Tho University International Economics and Business Conference will be held at University of Economics and Law in Ho Chi Minh city, Vietnam, **May 31<sup>st</sup> – June 1<sup>st</sup>, 2018**.

The expanded conference is expected to be very strong because of quality papers presentations, and reasonable registration fees (\$125 by May 10, 2018; \$150 by May 20, 2018 and \$175 on site), which include Luncheon and Conference Proceedings, the access to a doctoral consortium, and panel discussion of many relevant topics. Also, there is a surcharge of \$ 45 for each additional paper.

## Areas of Interest

Researchers worldwide are encouraged to submit work from all fields of Economics, Business and related areas. Submissions addressing issues related to accounting, economics, finance, management, marketing, education, trade, e-commerce, supply chain management, laws, government, insurance and risk management, international business, tourism, or strategy are particularly welcome.

## Submission of Proposals

**1. Submissions:** Authors may submit full-length papers, research-in-progress papers, abstracts, or proposals for special panels to the Program Chair by the above-mentioned deadline. All papers will be double-blind reviewed.

**2. Proceedings:** Accepted papers may be published in the **University of Houston-Downtown-Can Tho University** conference proceedings (ISSN 2472-9329-Print and 2472-9310-Online). For publication in the proceedings, at least one author must **pre-register** for the conference and submit the applicable page fees (no page fees for up to **ten** typed pages in a single-spaced format). Papers longer than 10 pages will be considered case by case and may be charged a page fee of \$2 per page beyond the first ten pages. Please note the 10 page free benefit would apply to a maximum of **three** papers per author. For additional papers beyond the three papers, the page fees will apply to all pages at the \$2 per page rate.

**3. All papers** must describe original and unpublished research. Publication in the proceedings does not preclude subsequent publication in other journals when proper acknowledgments are made.

**4. Doctoral and other students** are encouraged to submit papers. For doctoral students, please indicate your doctoral status. Students get a discount of \$30 on the registration fees and \$10 on each additional paper.

**5. Full-length papers** should not exceed 30 double-spaced pages. The first page should be the title page. The second page should include the title of the paper on the top, followed by an abstract not exceeding 150 words. The main body of the paper should follow the abstract.

**6. Research-in-progress papers** should not exceed ten double-spaced pages and should include the research questions, summary of the relevant literature, a brief overview of expected results, and the significance of the results.

**7. Proposals for special panels** should not exceed four double-spaced pages. The proposals should include the purpose of the panel, the names and affiliations of participants, a summary of contributions, and the justification for the proposal.

**8. All submissions** must have a title page with the title of the paper, general subject area of the paper, the name(s) of the author(s), their affiliation(s), and complete address of all authors including phone, fax, and email addresses.

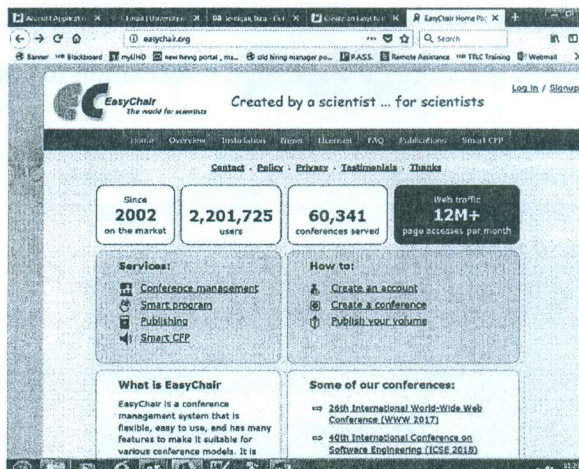
**9. Please submit your paper(s)** to the Program Chair via <https://easychair.org/conferences/?conf=uhdctucl2018> as required. Please be mindful that the deadline for the receipt of submissions is **Monday, April 30, 2018**.

**10. For all other inquiries, or if you wish to serve as a session chair, discussant, and/or reviewer, please contact the Program Chair, Dr. Ralph Kauffman, at [kauffmanr@uhd.edu](mailto:kauffmanr@uhd.edu) or Dr. Huynh V. Khai at [hvkhai@ctu.edu.vn](mailto:hvkhai@ctu.edu.vn), or Dr. Chu V. Nguyen at [nguyenchu@uhd.edu](mailto:nguyenchu@uhd.edu).**

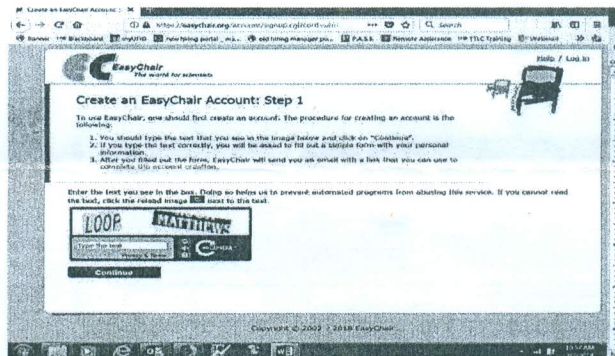
**11. The article review committee** will identify the best papers (in English) presented in this conference and will request the authors to resubmit for possible publication in *The Southeast Asia Review of Economics and Business* (ISSN 2472-9299-Print and 2472-9302-Online) (<http://sareb-journal.org>), a peer-reviewed publication, both online and print, and indexed in the Cabell's Directory. The article review committee includes the Co-Editors of the journal: Dr. Chu V. Nguyen, FNIS Department, University of Houston-Downtown, Houston, Texas, USA, at [nguyenchu@uhd.edu](mailto:nguyenchu@uhd.edu); and Dr. Danh T. Vo, Dean, College of Economics, Can Tho University, Can Tho, Vietnam, at [vt danh@ctu.edu.vn](mailto:vt danh@ctu.edu.vn); Managing Editor, Dr. Ralph Kauffman, University of Houston-Downtown, at [kauffmanr@uhd.edu](mailto:kauffmanr@uhd.edu); and Dr. Pham D. Chinh, Dean: Faculty of Business Administration, University of Economics and Law, Vietnam, at [chinhp d@uel.edu.vn](mailto:chinhp d@uel.edu.vn).

# STEPS TO CREATE AN ACCOUNT ON EASYCHAIR

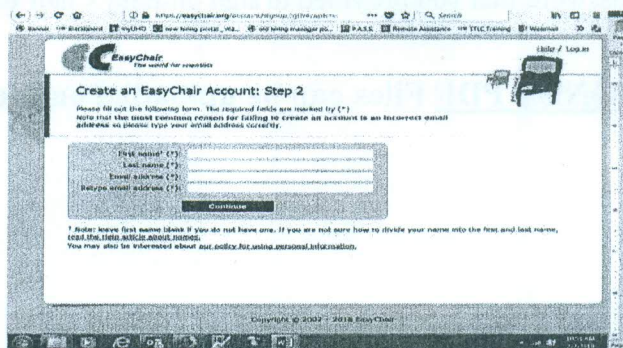
Step 1: Go to <https://easychair.org>



Step 2: Create an account by clicking on Signup then you will see the following Screen (follow the PROMPT).



Step 3: Fill out the required information



Step 4: You should receive an email from EasyChair that will provide you with a link to create an Account

**Step 5:** Click on the link to provide the rest of the required information to complete registration

The screenshot shows a web browser window with the title "Create an EasyChair Account: Last Step". The page content includes a heading "Hello! Basic Information" and a sub-heading "To use EasyChair, you must agree to the Terms of Service (Active Journal) (International Journal)". Below this is a form with several sections: "Enter your personal data" with fields for First name (John), Last name (Doe), and Organization (ABC); "Enter your address" with fields for Address line 1, Address line 2, City, Post code, State (US only), and Country; and "Enter your account information" with fields for User name and Password. A "Create my account" button is located at the bottom of the form. A copyright notice "Copyright © 2002 - 2018 EasyChair" is visible at the bottom of the page.

**Step 6:** Provide your user ID and Password then click “create my account”

This screenshot is a close-up of the "Enter your account information" section of the registration form. It shows two input fields: "User name (\*)" containing the text "jdoe1234" and "Password (\*)" containing eight asterisks. A "Create my account" button is positioned below the password field. A note at the bottom of the form reads: "Note: Have first name blank if you do not have one. If you are not sure how to divide your name into the first and last name, read the help article about names. You may also be interested about our policy for using personal information." The copyright notice "Copyright © 2002 - 2018 EasyChair" is also visible at the bottom.

Please use the user ID and Password that you provided to sign on Easy Chair to submit your paper(s).

**Please note also that ONLY PDF Files can be uploaded on the EasyChair.**